

NSSIG Meeting Minutes

Date 6/23/21 Time 6:30pm – 7:39pm CST

Meeting called by:	Joregensen	Type of meeting:	General	Please read:	N/A
Secretary:	Erin Seaton	Please bring:			N/A

Present: Alyx Jorgensen (Pres), Connor Frerichs (VP), Tara Leadbetter (NSSIG Rep UNMC), Melanie Jones (Treasurer), Ariel Milner (Clarkson PTA), MacKenzie Helman (SECC PTA), Morgan Busboom (EPSIG), Leah Bortnick (Creighton PT), Abel Sanchez (Core Ambassador), Erin Seaton (Secretary), Megan Frazee (Faculty Advisor-UNMC)

Guest: N/A

Agenda	Discussion	Action
1. Introductions of New Team	Vacant positions: NECC & CSM? CSM now has PT program.	Connor: Reach out to program director at CSM and offer them an opportunity to be represented
2. Morgan Busboom-Proposed Conclave	EPSIG and NSSIG Joint Student Conclave for Nebraska students	Morgan, Alyx, and Megan follow up on potential plans, create task force and run budgetary options.
3. Headshots & contact information for NSSIG webpage		Please send by the end of the week!
4. NSSIG-hosted events for 2021-22 - Budget <ul style="list-style-type: none"> i. PTPAC Fundraiser ii. Fall Pub Night iii. Spring Pub Night 	Park/ Yard games to allow for interaction between programs in Fall when weather is a little cooler. Possible Pub Night in Spring?	Need to review budgetary constraints

iv. Other ideas?		
5. NSSIG/EPSIG partnership	More collaboration and coordination in events and communication of activities and goals	
6. Core Ambassador events Planning for first full week of October?	<p>Connor and Abel: Planning celebration and efforts for PT Month in October.</p> <ul style="list-style-type: none"> • Donating blood? • Spring Community service: youth camp? • Casino Night • <p>Leah: APTA service initiatives, PT Moves Me, community service events, possible overlap, Jan HIV/AIDS awareness events,</p>	Leah will coordinate with Abel and Connor to help prevent overlap of events and utilize resources most effectively.
7. Miscellaneous goals for the year i. Larger NSSIG presence on social media 1. Facebook, Instagram, Twitter pages? 2. YouTube/podcast proposed by Grace Knott, APTA-NE President 3. Content ideas?	<p>Currently no presence on Social Media</p> <p>Leah: NPTA has a marketing team that they work with. Can we utilize that resource?</p> <p>Connor: starting a Twitter page and coordinating with Grace.</p> <p>Concerns with the amount of time required to manage an effective social media presence for an unpaid position.</p>	Reach out to NPTA to find out who is the best resources for marketing and social media.
8. Number of meetings 1. Bimonthly? 2. Virtual or in-person? 3. Clinic schedules for fall	<p>Suggested to meet once a month.</p> <p>Leah- suggests at least one in person meeting to build rapport and then following meetings remote</p> <p>Utilize this time</p>	<p>Wed, July 14th proposed in the evening.</p> <p>Alyx is going to send out a survey for best days and times.</p>