

# NSSIG Meeting Minutes

Date 07/12/2021 Time 6:00 pm- 8:00 pm CST

Meeting called by: **Alyx Jorgensen** Type of meeting: General Monthly Please read: N/A  
 Secretary: **Erin Seaton** Please bring: N/A

**Present:** Alyx, Dr. Weber, Megan, Leah, Connor, Abel, Melanie, Tara

**Guest:** N/A

Agenda	Discussion	Action
<b>1. Position Vacancy- College of St. Mary's</b>	No info yet	Dr. Andrea Kessler will contact within one week
<b>2. PT Moves Me Update</b>	Leah- <ul style="list-style-type: none"> <li>• De-Centralization for States' to have autonomy in deciding the needs of their population in regard to PT.</li> <li>• Creighton created a group HSMOCA</li> <li>• Partnered with Project Onyx- still working on consistency with that connection</li>   <li>• Brought back the Pre-matriculation program to assist underserved students with tuition. Just needed someone willing to write the grant to access the scholarship funds</li> <li>• PT Plank challenge had good results!!!!</li> </ul>	Waiting to find out specifics for the State Chapter Ambassador position and representation
<b>3. Intro – Dr. Weber</b>	Social Media Marketing- <ul style="list-style-type: none"> <li>• Suggesting 3 people for each platform to assist the established marketing group.</li> <li>• Suggested to create own and share across the groups.</li> <li>• Dan McCutchinson- Social Media contact for APTA NE?</li> <li>• Suggested to utilize platforms based on utility and intention; i.e Facebook for events, twitter/IG for marketing, etc.</li> </ul>	?- <ul style="list-style-type: none"> <li>• Reach out to Dan for contribution of content for him to post</li> </ul>

<p><b>4. Budget Review</b></p>	<p>\$1000 Remaining for 2021. Resets in Jan whether used or not.</p> <ul style="list-style-type: none"> <li>• PTPAC fundraiser in Jan/Feb also contributes</li> </ul>	<p>Reach out to APTA for additional funds to do a little more this year (post-COVID) to reboot interest and excitement</p>
<p><b>5. Event Timeline With Committees</b></p>	<ul style="list-style-type: none"> <li>• Fall Social Event paired with PT Day of Service -OCT</li> <li>• PTPAC Fundraiser-Jan/Feb</li> <li>• Spring Pub Night (April 9<sup>th</sup>) right before State Meeting</li> <li>• Student Conclave-SPRING</li> </ul>	<p>DETAILS BELOW</p>
<p><b>6. Fall Social Event paired with PT Day of Service -OCT</b></p>	<p>Suggested to combine the two events for higher participation and more efficient use of team's efforts</p>	<p>Leah and Tara-</p> <ul style="list-style-type: none"> <li>• Reach out to respective programs for already established plans</li> </ul> <p>Connor-</p> <ul style="list-style-type: none"> <li>• Email Dr. Weber for calendar of events and potential PT Day of Service ideas for APTA NE</li> </ul>
<p><b>7. PTPAC Fundraiser-Jan/Feb</b></p>	<p>Usually in-person speaking event -</p> <ul style="list-style-type: none"> <li>• Brainstorm some ideas for next meeting: How to find a mentor?</li> </ul> <p>Potentially combine fundraiser with Student Conclave Event?</p> <ul style="list-style-type: none"> <li>• Silent Auction- partner with existing programs</li> <li>• 5K- medals or shirts as motivation for sign up</li> <li>• <b>Goal to increase student participation throughout different programs</b></li> </ul>	<p>Erin-</p> <ul style="list-style-type: none"> <li>• coordinate with Melanie as to topics that PTA's would be interested in for speakers</li> <li>• Survey interests of Creighton PT's for topics</li> </ul>
<p><b>8. Spring Pub Night (April 8<sup>th</sup>) right before State Meeting</b></p>	<ul style="list-style-type: none"> <li>• Advocacy Night with APTA NE rep to speak to students at Barrett's (?)</li> <li>• DEI – Dr. Bills update after Grace Knott/Dr. Weber gives general updates</li> </ul>	<p>Alyx-</p> <ul style="list-style-type: none"> <li>• Contact Dr. Bills</li> </ul> <p>Connor-</p> <ul style="list-style-type: none"> <li>• Reach out to Barrett's for rental services and kegs</li> </ul>
<p><b>9. Student Conclave</b></p>	<p>Contribute monetarily? EPSIG content ideas:</p> <ul style="list-style-type: none"> <li>• Combine with the PTPAC fundraiser with additional content areas that</li> </ul>	<p>?-</p> <ul style="list-style-type: none"> <li>• Reach out to Morgan and Mike (EPSIG) for additional</li> </ul>

	<p>students pay to listen to?</p> <ul style="list-style-type: none"> <li>• Via registration fee</li> <li>• Niche practice areas: <ul style="list-style-type: none"> <li>• Pelvic Health</li> <li>• Sports</li> <li>• Oncology</li> <li>• CVP</li> <li>• Private Practice</li> <li>• Mentorship</li> </ul> </li> </ul>	<p>information</p> <p>Connor and Abel-</p> <ul style="list-style-type: none"> <li>• Reach out to other Student Conclaves to see what they do, how it goes, improvements, etc.</li> </ul>
<p><b>10. Social media</b></p>	<p>Student collaboration with APTA NE contact Dan McCutchen</p> <ul style="list-style-type: none"> <li>• Get to know the student rep NSSIG</li> <li>• Survey to potential students for social media posts</li> <li>• Think about different questions for students to answer on <b>Microsoft Form</b>: <ol style="list-style-type: none"> <li>1. Where are you from?</li> <li>2. Why/How did you get into PT?</li> <li>3. Favorite thing about your program?</li> <li>4. Future goal of PT?</li> <li>5. With speaker topics</li> </ol> </li> <li>• Think about inspirational students/stories</li> </ul>	<p>Email Alyx and Connor</p>
<p><b>11. Next Meeting</b></p>	<p>Mon, Aug 30<sup>th</sup> at 7pm on ZOOM- due to large number of members out on clinicals</p>	<p>Alyx will send a calendar invite on ZOOM</p>